



## **Cumberland Pharmaceuticals Donates Caldolor(R) to Haitian Relief Effort**

### **Drug to treat pain and reduce fever amid worsening health conditions**

NASHVILLE, Tenn., Jan 20, 2010 /PRNewswire via COMTEX News Network/ -- Cumberland Pharmaceuticals Inc. (Nasdaq: CPIX) has donated 15,000 vials of Caldolor(R) (*ibuprofen*) Injection, an intravenous form of ibuprofen, to Haitian relief effort.

Caldolor is the first and only injectable product approved for the treatment of pain and reduction of fever in the United States. As health conditions in Haiti continue to deteriorate, Caldolor is expected to help those suffering from fever as a result of disease or infection as well as patients suffering with pain from traumatic injury or while recovering from surgery. Cumberland provided the drug through a U.S.-based medical unit that will support field medical personnel in Haiti, including the international aid group *Doctors Without Borders*.

"As we learn more about the devastation this quake has caused as well as the conditions aid workers are facing, it is incumbent upon us to do what we can to ease this suffering," said A.J. Kazimi, Cumberland's Chief Executive Officer. "We are hopeful the donation of Caldolor will be especially relevant in light of mounting public health concerns about the outbreak of disease and the lack of adequate medical facilities and supplies."

Survivors and aid workers are facing dire health conditions, including stifling heat and raw sewage as well as lack of access to food, water or medical treatment. Health experts have warned that thousands of people could die as a result of infectious disease or infection from improperly treated wounds.

Caldolor was approved by the FDA and introduced in the United States in 2009. Clinical trials have shown Caldolor to provide safe and effective relief from both pain and fever.

#### **About Caldolor**

Caldolor is indicated for the management of mild to moderate pain and management of moderate to severe pain as an adjunct to opioid analgesics, as well as the reduction of fever in adults. It is the first FDA approved intravenous therapy for fever. Caldolor is contraindicated in patients with known hypersensitivity to ibuprofen or other NSAIDs, patients with asthma, urticaria, or allergic type reactions after taking aspirin or other NSAIDs. Caldolor is contraindicated for use during the peri-operative period in the setting of coronary artery bypass graft (CABG) surgery. Caldolor should be used with caution in patients with prior history of ulcer disease or GI bleeding, in patients with fluid retention or heart failure, in the elderly, those with renal impairment, heart failure, liver impairment, and those taking diuretics or ACE inhibitors. Blood pressure should be monitored during treatment with Caldolor.

#### **About Cumberland Pharmaceuticals**

Cumberland Pharmaceuticals Inc. is a Tennessee-based specialty pharmaceutical company focused on the acquisition, development and commercialization of branded prescription products. The Company's primary target markets include hospital acute care and gastroenterology. Cumberland markets Acetadote(R) for the treatment of acetaminophen poisoning and Kristalose(R), a prescription laxative. The Company also recently received FDA approval for Caldolor(R), the first injectable treatment for pain and fever available in the United States, and has now completed the commercial launch of that product. Cumberland is dedicated to providing innovative products which improve quality of care for patients. The Company recently completed the initial public offering of its common stock.

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