



CUMBERLAND PHARMACEUTICALS APPOINTS TODD ANTHONY AS DIRECTOR OF SALES TRAINING AND DEVELOPMENT

NASHVILLE, Tenn. – September 1, 2010 – Cumberland Pharmaceuticals Inc. is pleased to announce that it has appointed Todd Anthony as Director of Sales Training and Development for the company's sales forces. Mr. Anthony will direct a variety of activities including planning, creation and implementation of sales training programs for newly hired sales representatives as well as ongoing product and selling programs for all Cumberland sales professionals.

Mr. Anthony brings with him twenty years of experience in pharmaceuticals sales and training. He joins Cumberland from Bayer HealthCare Pharmaceuticals where he was most recently Field Development Manager of training and development for the past ten years. Mr. Anthony has held several sales positions throughout his pharmaceutical career including Professional Sales Consultant, District Manager and Sales Training Manager.

“We are pleased to welcome Todd to Cumberland and know he will be a great addition to our team,” said A.J. Kazimi, Chief Executive Officer of Cumberland Pharmaceuticals. “He is a seasoned professional with strong selling and training skills that we believe will be a great asset to our organization as we continue grow and introduce new products to the marketplace.”

About Cumberland Pharmaceuticals

Cumberland Pharmaceuticals Inc. is a Tennessee-based specialty pharmaceutical company focused on the acquisition, development and commercialization of branded prescription products. The Company's primary target markets include hospital acute care and gastroenterology. Cumberland markets Acetadote[®] for the treatment of acetaminophen poisoning, Caldolor[®], the first injectable treatment for pain and fever approved in the United States, and Kristalose[®], a prescription laxative. Cumberland is dedicated to providing innovative products which improve quality of care for patients. For more information on Cumberland Pharmaceuticals, please visit the Company website at www.cumberlandpharma.com.

SOURCE: Cumberland Pharmaceuticals Inc.